

# Becoming a Servant-Driven Leader

Real-world evidence why we **LEAD** best when we **SERVE** first



***Are we living in a modern day leadership crisis?*** A pandemic, supply-chain issues and soaring inflationary rates are just a few examples of the troubled waters we have been forced to navigate in recent years. The worst crisis of all, however, is the leadership crisis. We now live in a world where many people superficially bear the title of leader, while lacking the mentorship and discipline to live like a leader. As challenging as this crisis is, Bob Upgren believes hope can be found through one very profound paradigm shift; *become less self-focused and more servant-driven.*

In this inspiring, content-rich message, you'll learn first-hand how Upgren's unique leadership perspective was fostered. His work is a paradox of mentoring leaders within the largest organizations in the world while serving the helpless inside the most poverty stricken regions on the planet.

You'll walk away with ideas and tools for becoming a leader who is **driven** to meet the needs of your people and the mission of your organization. The results of his teaching produce undeniable results like greater employee engagement, higher retention of talent and thriving organizational cultures almost too good to be true. The ultimate goal, however, when Bob Upgren hits the stage is that participants are inspired to become the rarest of individuals who boldly resolve to **lead best by serving first.**